VIDEO & MARKETING PACKAGES 2020

CLIENT> EPIC TOURS エピック ツアーズ

Small Welcome Message

Hello, my name Is Hani Aly El-Said Saleh Salama.
In Short: Hani Salama. ;)

In the past years, I have been working with Dominik Bušić from EPIC TOURS. Due to his professional work environment I would like to share with you a small segment of my Portfolio & new reduced Price packages. Me & my team would like to continue our work relationship with EPIC TOURS.

I am a strong believer that Growth is never by mere chance; it is the result of forces working together.

I'M HANI SALAMA.

PREVIOUS PROJECT FOR EPIC TOURS

One of our last work examples for EPIC TOURS was the project: DJ DANTZ & FRIENDS CROATIA TOUR. Please click on the image to watch the video I had made for them.

ENJOY!

EPIC TOURS
エピック ツアーズ

PRODUCTION HUB CROATIA 2020

Living in Beautiful Croatia & working all facets of Video Production for the past 10 years, Hani Salama has created a **ONE OF A KIND HUB OF PROFESSIONALS**. It is among the largest CROATIAN networks of film, video, TV, live event & post-production professionals. Whether you need a camera operator for one day, a video editor for one month or a full-time producer, we are here to help.

WHAT WE OFFER

WITH EXTINCTION

01 GRAPHIC DESIGN

02 VIDEOGRAPHY

03 PHOTOGRAPHY/VIRTUAL TOURS

04 WEBSITE BUILDING

05 MARKETING / SEO

GRAPHIC DESIGN

01

SHIKON FITNESS STUDIO

43·7500°N
15·7667°E
CROATIA
EXCLUSIVE
CHARTER°

Tattoo
Studio

FEDRIGO

FEDRIGO
full of life
PREMIUM
Organic Olive Oil
NET WT
500 ml

FEDRIGO
full of life
PREMIUM
Organic Olive Oil
Fedrigo
full of life
PRODUCT FROM CROATIA SINCE 1947

ADMAN
REALESTATE

NEKRETNINE
ADMAN

Bike
friendly
Sutivan

VIDEOGRAPHY 02

TOURIST BOARD SUTIVAN

We can tell your story in any language you like to reach as many International new visitors as possible. Check out this video I made for the Township & Tourist Board of Sutivan featuring Mayor Boris Johnson in ENGLISH - GERMAN & ARABIC.

GERMAN

ENGLISH

ARABIC

CLICK IMAGES

VIDEO PRODUCTION EXAMPLE

TRAILER

PACKAGE PDF

LOGO INTRO

TEASER

Styles come & go.
Good design is a language, not a style...

There's an old saying you might have seen floating around the internet that states, "Those who tell the stories rule the world". Many of our clients would like a project, but don't quite know where to start... **THIS IS WERE WE COME IN**. Our Team of Storytelling experts will help you from concept visualisation to final creation, while keeping your desires always in mind.

THE 4th WORLD CHAMPIONSHIP
IN OLIVE PICKING

4. Svjetsko prvenstvo u branju maslina

— Postira, island Brač, Croatia —

Općina Postira
službene općinske stranice

Tourist Board POSTIRA

In collaboration with the Tourist Board of POSTIRA, we created:

THE FIRST WORLD CHAMPIONSHIP IN OLIVE PICKING

Click on the Images on the right to watch the promo videos.

Click on PDF icon below to see the Package Concept.

PDF

VIDEOGRAPHY - CLICK ON IMAGES

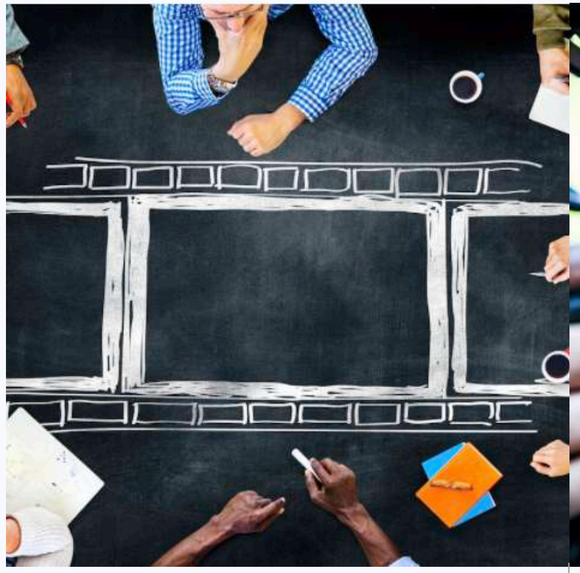
- SONY A7R MARK 4 + OSMO POCKET + DJI OSMO ACTION + PRIME LENSES + RONIN S + DJI PHANTOM 4 PRO + MAC POWERBOOK PRO -

WE R FLEXIBLE & READY TO GO!

CLICK HERE

CROATIA AERIAL COMPILATION

There's a variety or reasons why **aerial cinematography** can be a great investment: It's a great way to differentiate your brand. It adds a whole new perspective to tell your story from unique vantage points. It's a great way to capture Croatia's Beauty to show to the World.



Video Production Process

PRE - PRODUCTION

We talk with you in advance about your goals for the video & based on that discussion, we brainstorm story ideas that will capture your audience.
Talk about who we might want to interview for your story

VIDEO SHOOT

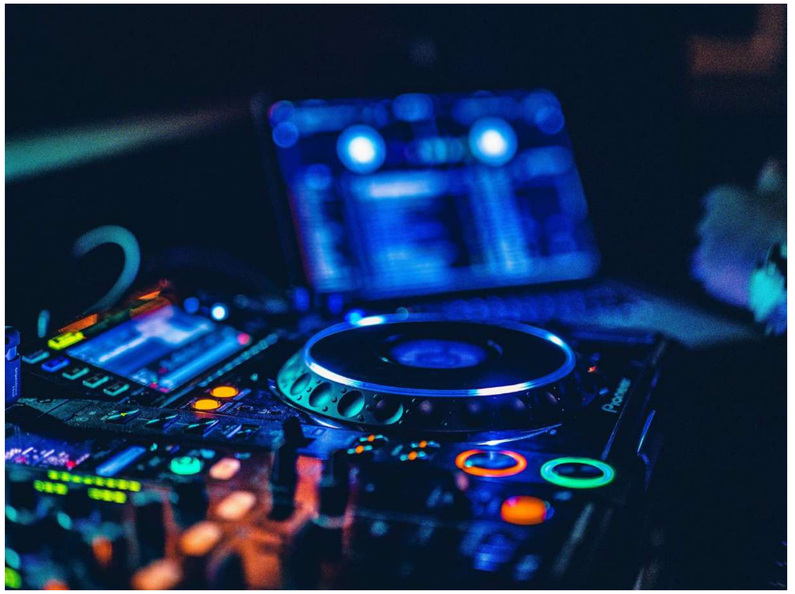
Visit the location & shoot raw video (b-roll).
Shoot any interviews we might need.
Do it all in a way that's non-intrusive & makes everyone feel comfortable

POST PRODUCTION

Load all the raw video into the computer. Evaluate & transcribe sound bites gathered during the video shoot. Evaluate b-roll that was shot. Create a script aimed at meeting the needs discussed during pre-production & conversations.
Edit the video. Color the video.
Submit the edited video to the customer for approval & make any requested changes (2 rounds). Create final digital file for the client

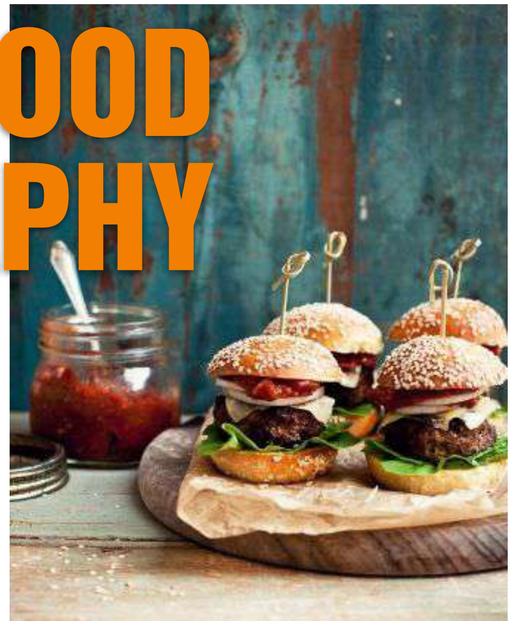
EVENT PHOTOGRAPHY

Check out some of our Clubbing Event Photography.



EFFORT...

FOOD PHOTOGRAPHY IS A



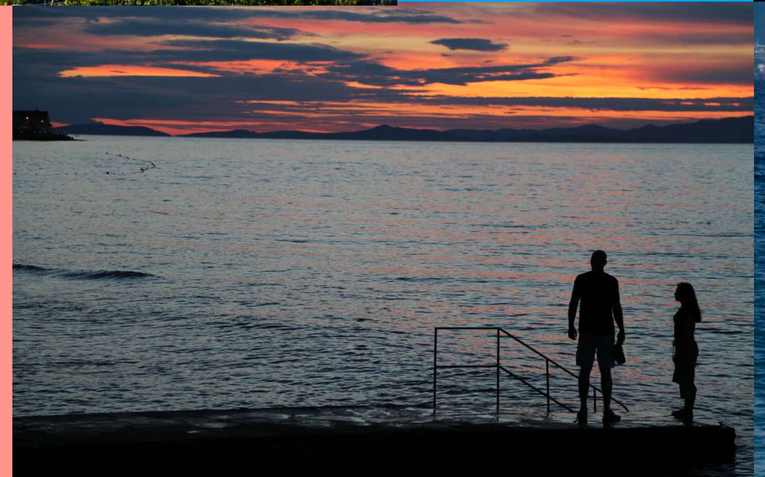
COLLABORATIVE

FOOD PHOTOGRAPHY

TAKING PICTURES

THAT CAPTIVATE

IS AN ART



VIRTUAL TOUR

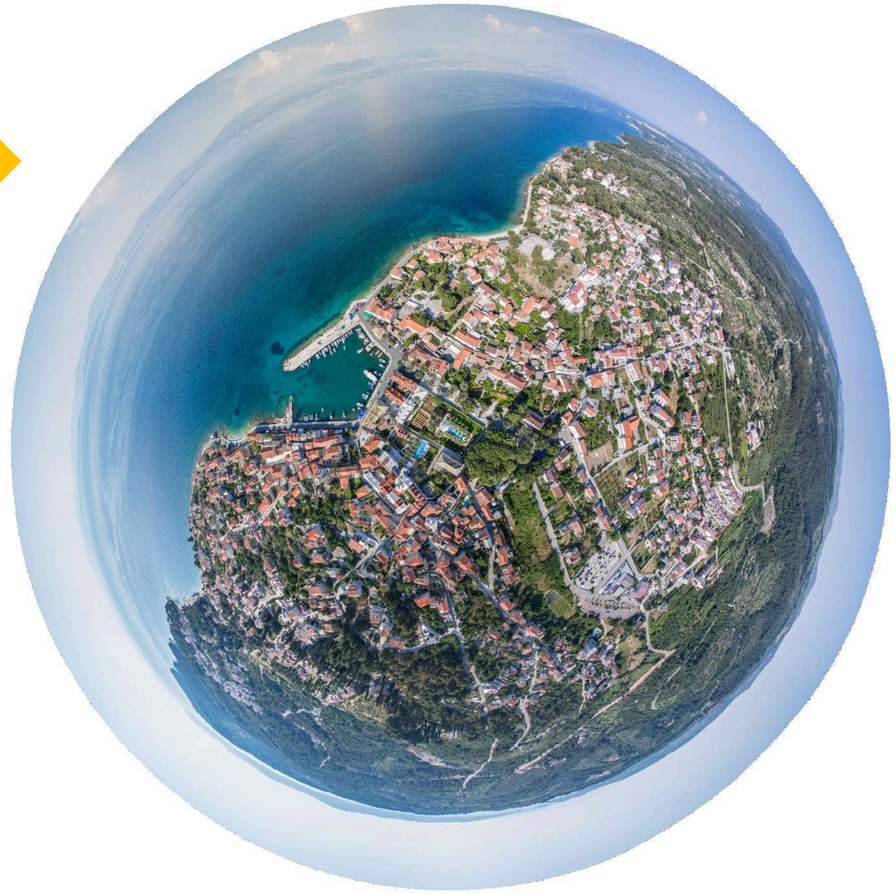
Take a look at one of our last Virtual Tours for the Lemon Garden Hotel in Sutivan on Island Brač.

CLICK ON IMAGE TO BE REDIRECTED.

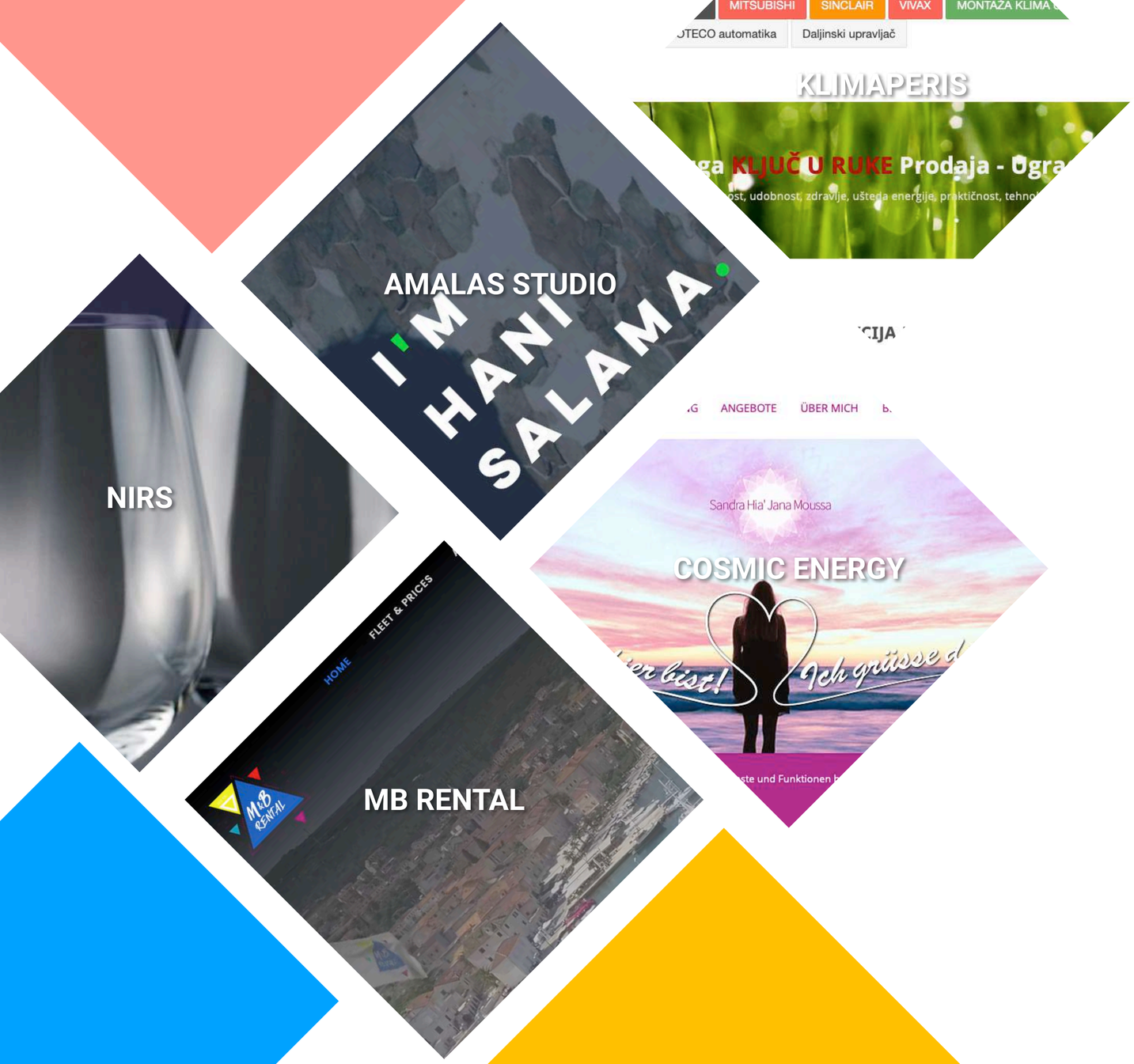
VIRTUAL TOURS

SPLIT - DALMATIA

Tourism professionals using **virtual tours** can follow this new trend, by helping people wanting to manage their own travel prepare their holidays. Furthermore, **virtual tours** allow visitors to discover an environment in an immersive manner.



SUTIVAN - ISLAND BRAČ



04

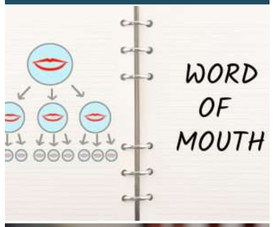
WEBSITES

CLICK ON IMAGES

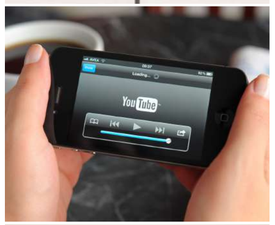
Web design is important because it impacts how your audience perceives your brand. The impression you make on them can either get them to remain on your page & learn about your business or leave your page & turn to a competitor. A good web design helps you keep your leads on your page.

HOW WE CAN HELP

Invest in
inbound marketing.



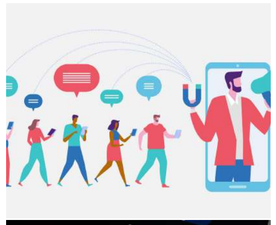
Turn customers into
your biggest promoters.



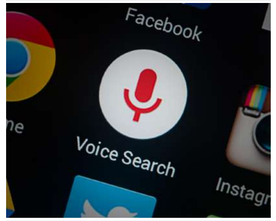
Create & share
video content.

Reach new audiences
with native advertising.

Leverage both
ephemeral & permanent
social media content.

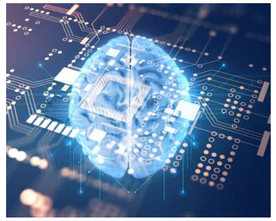


Work with
micro-influencers.



Implement voice
search tactics.

Offer a responsive,
mobile-friendly
website design.



Integrate
artificial intelligence.

Use virtual reality
& augmented reality.

Include chatbots
on your site.

Give your customers
greater control over
their data.

EXPAND your reach

Let us unleash all of our storytelling talents. We'll tailor a story to compliment your marketing objectives & help you effectively tell YOUR BRAND'S STORY...

LEVEL 1
BASIC PACKAGE

$ 3,500

10 CUSTOM VIDEOS
1-2 minutes long
featuring your tourism practice / business / brand / procedures / products or services

$ 500

50 HIGH END PHOTOGRAPHIES

LEVEL 2
SILVER PACKAGE

$6,000

20 CUSTOM VIDEOS
1-2 minutes long
featuring your tourism practice / business / brand / procedures / products or services

$ 1,000

120 HIGH END PHOTOGRAPHIES

LEVEL 3
GOLD PACKAGE

$ 11,000

35 CUSTOM VIDEOS
1-2 minutes long
featuring your tourism practice / business / brand / procedures / products or services

$ 2,000

250 HIGH END PHOTOGRAPHIES

LEVEL 4
PLATINUM PACKAGE

$ 18,000

60 CUSTOM VIDEOS
1-2 minutes long
featuring your tourism practice / business / brand / procedures / products or services

$ 3,000

400 HIGH END PHOTOGRAPHIES

LEVEL 1
10 CUSTOM VIDEOS

$3,500

1-day on-site video shoot

Concept planning

Pre-production

multiple on-camera interviews

b-roll (raw video) shot in & around location

royalty-free background music

post-production video editing

media file conversions

LEVEL 2
20 CUSTOM VIDEOS

$6,000

EVERYTHING FROM LEVEL 1+

3 day on-site video shoot

Aerials with drone

custom award winning photography

custom award winning videography

post-production video editing

digital retouching & coloring

LEVEL 3
35 CUSTOM VIDEOS

$11,000

EVERYTHING FROM LEVEL 2+

5 day on-site video shoot

concept planning for website, social channels & inbound campaigns

Location hunting

Aerials with drone

custom award winning photography

custom award winning videography

post-production video editing

digital retouching & coloring

YouTube Video Chapter marking for Ads Linking

LEVEL 4
60 CUSTOM VIDEOS

$18,000

EVERYTHING FROM LEVEL 3+

7+1 day on-site video shoot

concept planning for website, social channels & inbound campaigns

Location hunting

Aerials with drone

custom award winning photography

custom award winning videography

post-production video editing

digital retouching & coloring

YouTube Video Chapter marking for Ads Linking

05 MARKETING / SEO

DIGITAL MARKETING

All our marketers & social media managers have great knowledge of photography, videography, copywriting & design, which allows us to create valuable content that engages your audience & drives sales.

01. Our Team

The team approaches content creation so that every creator always participates in communication planning, & every piece of content is created specifically for your audience & delivered on online platforms where it can grab your audiences attention.

02. Great Value

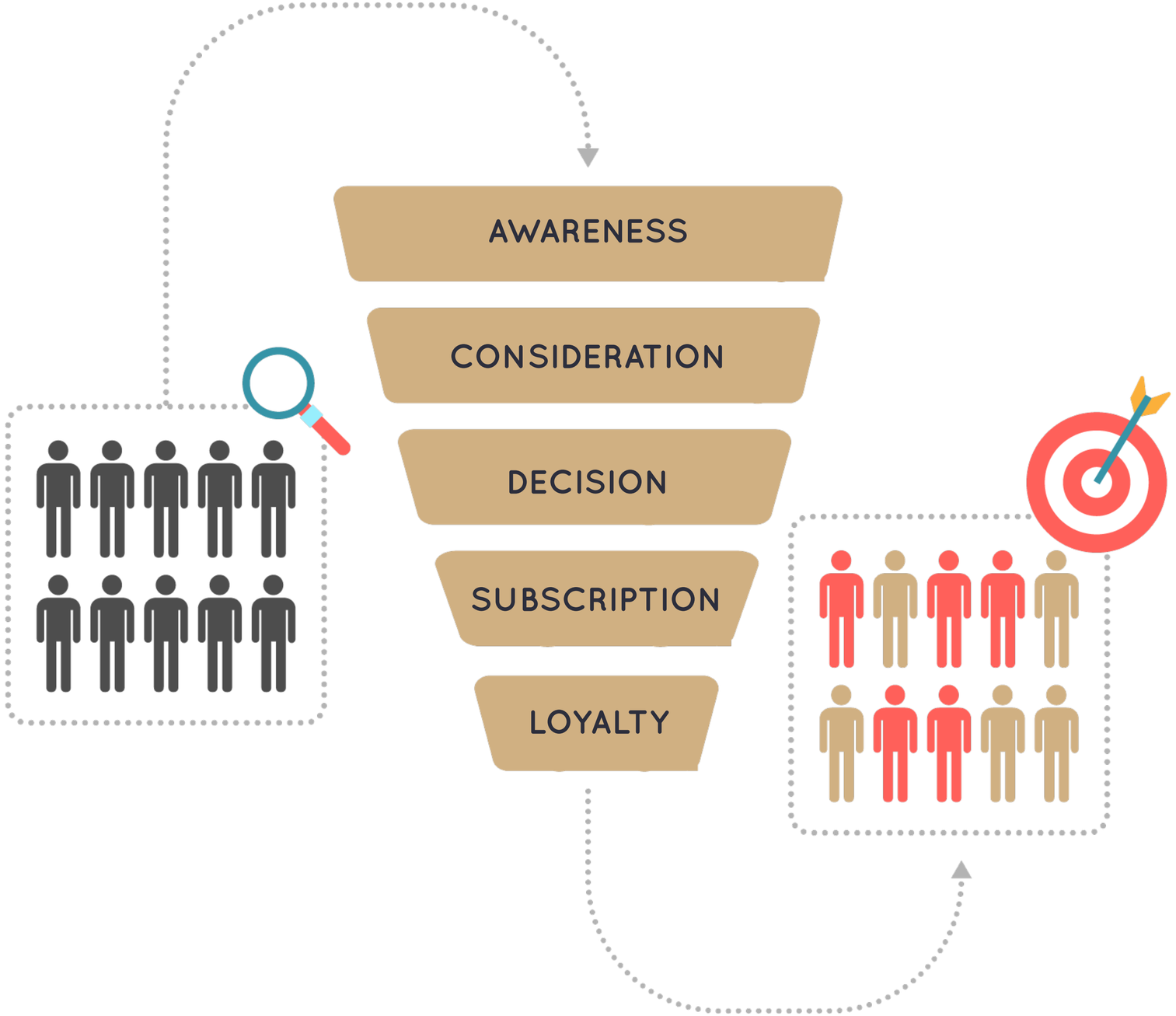
It is extremely important to us that the customers receive great value & quality of content that clearly communicates the service or product, & communicates in a language that the target group loves & understands.

03. Clients Needs

Our creators are also social media managers who have great knowledge of marketing communication, & approach every task with the client's needs always in mind.

MARKETING STRATEGY

There are no secrets to success. The result is preparation, hard work & learning from trying.



Booking Regulations

- 60% amount of total payable amount to be paid for confirmed reservation.
- 40% on delivery date

CONTACT

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85%
EMOTIONS

100%
LOVE

110%
DEDICATION